

vintage burberry bag real or fake

What you should know

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- [Instructor] Being a product tester is kind of a funny thing. You see, you really don't need to know much of anything specifically. It's less about what you know, and more about who you are. Almost every product test is targeting a specific person to be a part of their test. So you are either who they want, or you're not. Companies are seeking specific demographics to match their projects. These are simple things you already have like age, income, education, gender, location, hobbies, and other factors. With this data, they are trying to match you to a specific product. Beyond this, they will want to understand who you are and why their product interests you. There are some things to consider when applying for any type of project. While I will go into a lot of detail about the different kinds of tests in this course, you'll want to understand some of the basics about yourself to ensure you are giving yourself the best chance of selection for any project. For starters, while some tests don't require technical skills, you should have a realistic understanding of how technically competent you are and where you have limits. To be clear, you don't have to be a skilled computer scientist to participate in product testing. In fact, even a complete beginner can be appropriate for some tests. You just need to know what skills you have and where your comfort zone lies. Next, you'll absolutely want to understand your free time situation. If you are trying to balance work, school, kids, social life and other things, you'll need to be realistic about how much time you'll have available for product testing. That's not to say there isn't a test for busy people. Each product test will have a different requirement. You'll just want to clearly understand time you have and be realistic about whether you can commit to participating. Another thing that is important is how you interact with social media. Every product test expects a high level of privacy and secrecy. If you are the kind of person who lives to post on social media, product testing might not be for you. During any product test, the company will expect complete confidentiality and you could end up in legal hot water if you decide to share anything about the test. If your followers will be concerned if you stop posting, maybe reconsider product testing. Last, if you are signing up to test simply for free stuff, then you ought to walk away. This isn't for coupon cutters and deal chasers. Product testing isn't about getting cool new products for free. It's about testing, sharing feedback and helping companies make better products. If you sign up and don't test, every company will immediately ask for the product to be returned. You're going to